



## **SENATE OUTREACH ACTIVATION RETENTION**

### **(S.O.A.R)**

The purpose of the Senate Outreach Activation Retention (S.O.A.R) program is to promote fellowship among Senators and to encourage participation and involvement of Senators in US JCI Senate programs and projects in order to increase involvement along with the activation and retention of the members and non-members of the US JCI Senate.

The Following activities will support the purpose of the S.O.A.R program:

- **First Timers Program – Nancy Caldwell**
  - Communication with all Senators prior to attending a national meeting for the first time.
  - Encourage the fellowship and communication with other Senators at national meetings
  - Introduction to all Senators in attendance at Board of Directors Meeting
  - Recognition of all who participate in the program.
  - Follow Up with first timers to solicit any suggestions on improving the program and to encourage their participation in future state, regional and national meeting
  
- **New Senators**
  - Welcome communication to all within the United States who are awarded a JCI Senatorship throughout the year
    - Provide information related to the US JCI Senate National, Regional and State Organization
    - Welcome letter from US JCI Senate President
    - US JCI Senate Constitution, Bylaw and Policy
    - Registration Forms to all scheduled National Meetings
    - History of US JCI Senate and State organizations
    - Contact information for national, regional and state officials
    - Continual contact throughout the year to ensure the new Senators are received the information they need to grow their involvement in their State, Region and national organization.

- **Outreach, Activation and Retention**

- Pirates!

- Encourage the visitation and participation in region, state and national Senate and Jaycee meetings and projects. Verification of attendance /participate will occur via the solicitation of photographs of Senators involved in the functions.

- Photos must include:

- The visiting Senator(s) and Jaycees/Senator(s) from home state who are not elected officers of the US JCI Senate
  - The Pirates on the Move flier, Pirate, a state mascot, something that designates the place of visitation
  - Points if you forget the flier but get a picture with President Hal in the state you are visiting(not his visiting your state)
  - Sent in with the Senators names and numbers, events and date
  - Be creative and have fun with your photo – they may inspire a fellow Senator to go on a visitation

- My Jaycee Story

- Solicit Senator to provide a story about their Jaycee experience
  - Why did you join?
  - What was the greatest lesson from your time in the Jaycees?
  - What inspired you to remain a Jaycee?
  - Limit of 250 words per story
  - Stories to be shared with the JCI USA and others within the US JCI Senate VIA the Mentors magazine.
  
- Support of the US JCI Senate JCI USA Liaison
    - Support of any programs or projects submitted or initiated throughout the year
    - Support of JCI USA local and state organization

Send “Pirates on the Move” and “My Jaycee Story” submissions to the S.O.A.R Program Manager.

**Kim Hubbell #68729**

**Senate Outreach Activation Retention (S.O.A.R)**

**2023 – 2024 Program Manager**

**[Waterfordjcs@aol.com](mailto:Waterfordjcs@aol.com)**

**248-882-2279**





**Encourage the visitation to local, region, state and National Jaycee and Senate Meetings and projects via the Solicitation of photographs of Senators involved in the functions.**



**Photos must include the visiting Senator(s) and Jaycee/Senator(s) from the home State who are not elected officers of the US JCI Senate. Include names, senate numbers, and location of visitation.**



**Have FUN with your photos – include an item that is from the local area, use this image, have a pirate, palm tree, or have a state mascot to include in your picture. Points if you forget this picture but get a picture with President Hal not while he's in your home state)**

**Submit to Kim Hubbell # 68729**

**S.O.A.R Program Manager**

**Waterfordjcs@aol.com**

**TAKE PIRATE HAL ON A GREAT RRRRRRR ADVENTURE**



**EMBRACING THE ELEMENTS OF THE OPEN SEA**

**US JCI SENATE 2023 – 2024**

